# 1973 Subject Index

#### **Book and Other Reviews**

Career Management - Marion S. Kellogg, Spring, p. 46
Government Competition in the Electric Utility Industry, A Theoretical and Empirical Study - Richard Hellman, Ph.D., Fall, p. 47
Managerial Insights - Robert H. Docktor and Michael A. Moses, Fall, p. 46

## **Communications - Human**

Keeping the Pipeline Open - Robert Newcomb and Marg Sammons, Summer, p. 10 The Mike and You - Joan Gilbert, Fall, p. 28

# **Compensation Administration**

Performance Appraisal Holiday-John E. Lewis, Spring, p. 44 What Is a Managerial Position Worth? - Charles R. Weaver, Summer, p. 46 What Is Adequate Compensation For Co-op Directors? - Jack R. Taylor, Fall, p. 35 Work Group Classification in Questions and Answers on Management - Spring, p. 42

## Consolidations and Mergers

Merger Alternative — A Service Company - David H. Swanson, Summer, p. 41

### **Director - Cooperative**

Annual Meetings-Some New Ideas-Ed Chesnutt, Spring, p. 29
The Board of Directors: Legalistic Anachronism or Vital Force? - Milton F. Heller, Jr., Summer, p. 26
A Flashback: Why Women Directors? - June Kraeft, Fall, p. 20
Madame Directress - Joan Gilbert, Winter, p. 6
Mail Balloting for Directors in a Credit Union - William M. Yoffee, Summer, p. 34

Meeting the Board's Legal Responsibilities - William T. Crisp, Winter, p. 13

#### Electric Rates

Rate Structures and the Changing Cost Picture - Joe D. Pace, Summer, p. 15 Recent Proposals for Redesigning Utility Rates - Haskell P. Wald, Winter, p. 18 Retail Rates—The Need for a Demand Charge - Kenneth B. Morrissey, Fall, p. 16

# **Employee Benefits**

Early Retirement—An Assessment as It Relates to the Pension Plan-Ben F. Kaiser, Fall, p. 23

#### Finance

Supplement Private Financing and Capital Credits - Louis Gorrin, Spring, p. 8

#### Healtl

Are Pressure Jobs Detrimental to Health? - Summer, p. 44 Blood Pressure - Spring, p. 39 Cholesterol - Fall, p. 33 Health Maintenance & HMO's -Winter, p. 38 - Harry J. Johnson, M.D.

### Labor Laws

Arbitration and Overlapping Remedies - Spring, p. 36
Mergers - Labor Relations - Summer, p. 37
The "Regular Rate" and Stand-by Status - Winter, p. 36 - Walter J. Clayton
New Face To the World of Work - D. K. Easlick, Spring, p. 14

# Labor Relations

Why Joint Apprenticeship and Training? - Richard R. Rapattoni, Fall, p. 9

# **Management-General**

A Systems Approach to Managing by Objectives, Part I - Spring, p. 26 A Model for a "Goals" Program, Part II - Fall, p. 12

An Alternate Means of Setting Goals, Part III - Walter R. Mahler, Winter, p. 31

Asking Questions - Peter Yensen, Fall, p. 26

Creative Goal Setting - George S. Odiorne, Winter, p. 29

The Indispensability of a National Energy Policy . . . And of Research to Avert an Energy Crisis - Philip Sporn, Summer, p. 2

Making Sense of Management Theory - Archie B. Carroll, Winter, p. 25

Research - A Prescription to Cure Some Power Ills - James E. Watson, Winter, p. 2

Supplement Private Financing and Capital Credits - Louis Gorrin, Spring, p. 8

What Do You Mean, It's Our Policy? - Paul W. Williams, Winter, p. 41

What is Managerial Effectiveness? - W. J. Reddin, Spring, p. 18

Where Did the Old Timers Come From? (Elno Draney) - Allyn A. Walters, Winter, p. 43

Why Managers Stifle Job Enrichment Efforts - Archie B. Carroll, Fall, p. 2

## **Management-Operations**

What Does It Cost to Carry Inventory? - Jerry E. McFelea, Summer, p. 48

# **Management-Personnel**

Creative Persons Frighten Management (On The Collective Approach to Creativity) - Spring, p. 23
Developing a Plan for Manpower
Requirements - Everett C. Bristol,

Full Employment, Rising Need for Better Trained Workers - Walter J. Clayton, Fall, p. 39

New Face to the World of Work - D. K. Easlick, Spring, p. 14

Performance Appraisal Holiday -John E. Lewis, Spring, p. 44

The Personnel Department - Objectives and Results Measurement, Spring, p. 22

Personal Development Goals -Summer, p. 14

Quality of Work Life-Views of Frederick Herzberg, Spring, p. 24

# Member Relations

Annual Meetings-Some New Ideas-Ed Chesnutt, Spring, p. 29 Mail Balloting for Directors in a Credit Union-William M. Yoffee, Summer, p. 34

# **Manager Selection**

Changing Managers - What's Involved? - Allyn Walters, Summer, p. 21

# **Public Relations**

Business in the 70's: Decade of Crisis - Daniel Yankelovich, Spring, p. 2

The Mike and You-Joan Gilbert, Fall, p. 28

# Rural Area Development

Area Development - Some New Conclusions - Allen A. Lynch, Spring, p. 34

# **Technological Change**

Research - A Prescription to Cure Some Power Ills - James E. Watson, Winter, p. 2

#### Training

Audio-Visual Training Materials -Occupations in Electric Utilities, Spring, p. 46

Why Joint Apprenticeship and Training? - Richard R. Rapattoni, Fall, p. 9

Fall, p. 6

# 1973 Index by Author

Bristol, Everett C.

Developing a Plan for Manpower Requirements - Fall, p. 6

Carroll, Archie B.

Making Sense of Management Theory - Winter, p. 25

Why Managers Stifle Job Enrichment Efforts - Fall, p. 2

Chesnutt, Ed

Annual Meetings - Some New Ideas - Spring, p. 29

Clayton, Walter J.

Arbitration and Overlapping Remedies - Spring, p. 36
Full Employment, Rising Need for Better-Trained Workers - Fall, p. 39
Mergers - Labor Relations - Summer, p. 37

The "Regular Rate" and Stand-by Status - Winter, p. 35

Crisp, William T.

Meeting the Board's Legal Responsibilities - Winter, p. 13

Easlick, D. K.

New Face to the World of Work-Spring, p. 14

Gilbert, Joan

Madame Directress - Winter, p. 6 The Mike and You - Fall, p. 28

Gorrin, Louis

Supplemental Private Financing and Capital Credits - Spring, p. 8

Heller, Milton F. Jr.

The Board of Directors: Legalistic Anachronism or Vital Force? - Summer, p. 26

Johnson, Harry J., M.D.

Are Pressure Jobs Detrimental to Health? - Summer, p. 44 Blood Pressure - Spring, p. 39 Cholesterol - Fall, p. 33 Health Maintenance & HMO's -Winter, p. 38

Kaiser, Ben F.

Early Retirement-An Assessment

as It Relates to the Pension Plan-Fall, p. 23

Kraeft, June

A Flashback: Why Women Directors? - Fall, p. 20

Lewis, John E.

Performance Appraisal Holiday -Spring, p. 44

Lynch, Allen A.

Area Development — S o m e New Conclusions - Spring, p. 34.

Mahler, Walter P.

A Systems' Approach to Managing by Objectives - Spring, p. 26 (Part I) A Model for a "Goals" Program -Fall, p. 12 (Part II) An Alternate means of Setting Goals - Winter, p. 31 (Part III)

Morrissey, Kenneth B.

Retail Rates - The Need for a Demand Charge - Fall, p. 16

Newcomb, Robert

Keeping the Pipeline Open - Summer, p. 10

Odiorne, George S.

Creative Goal Setting - Winter, p. 29

Pace, Joe D.

Rate Structures and the Changing Cost Picture - Summer, p. 15

Rapattoni, Richard R.

Why Joint Apprenticeship and Training? - Fall, p. 9

Reddin, W.J.

What Is Managerial Effectiveness? -Spring, p. 18

Sammons, Marg

Keeping the Pipeline Open - Summer, p. 10

Sporn, Philip

The Indispensability of a National Energy Policy . . . And of Research to Avert an Energy Crisis - Summer, p. 2 Swanson, David H.

Merger Alternatives — A Service Company - Summer, p. 41

Taylor, Jack R.

What Is Adequate Compensation for Co-op Directors? - Fall, p. 35

Wald, Haskell P.

Recent Proposals for Redesigning Utility Rates - Winter, p. 18

Walters, Allyn

Changing Managers - What's Involved? - Summer, p. 21

Where Did the Old-Timers Come From? (Elno Draney) - Winter, p. 43

Watson, James E.

Research - A Prescription to Cure Some Power Ills - Winter, p. 2

Weaver, Charles R.

What Is a Managerial Position Worth? - Summer, p. 46

Williams, Paul W.

What Do You Mean, It's Our Policy? - Winter, p. 41

Yankelovich, Daniel

Business in the '70's: Decade of Crisis - Spring, p. 2

Yensen, Peter

Asking Questions - Fall, p. 26

Yoffee, William M.

Mail Balloting for Directors in a Credit Union - Summer, p. 34

DID YOU KNOW that participants at NRECA's 1973 **Data Processing Conference** in New Orleans last Oc-tober formed an organization to foster cooperative exchange of computer programs? It is called Rural Electric Computer Systems Exchange Group. Each region (following REA's five) has a Coordinator. Write to Bud Miller (Northeast Region) Morgan County REMC. P.O. Box 408, Martinsville, Indiana, 46151, for a copy of the first newsletter of RECSEG which lists the names and locations of the Coordinators.

C. E. Aultz

THE GREATEST of all resources, the indispensable ones, are the energies of individuals. Therefore, it is a key task of managerial leadership to recognize the existence of these often unused or partially used human talents, energies, and imagination. In short, the full release of human energy is the central purpose and function of the manager at all levels, in private as well as civic enterprises.

- David E. Lilienthal

